

Appln No. 09/609,149
Amtdt. Dated November 14, 2003
Reply to Office action of August 14, 2003

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REMARKS/ARGUMENTS

1. It is clear from the Examiner's comments under the heading "*Response to Arguments*" that the Examiner has not considered the claim amendments lodged with our response of 14 July 2003.

For example, the Examiner states: "*The Examiner further notes although Applicant argues that the context of the specification clearly shows that the claimed forms contained printed coded data the language of the claims does not include these limitations.*"

However, amended claim 1 includes the phrase "*A method of enabling an auction seller to seek bids using a form ... including printed coded data indicative of an identity of the form and of at least one reference point of the form*". It is clear that the forms of amended claim 1 clearly included printed coded data.

Applicant requests that the Examiner reconsider his objections in light of the amendments made on 14 July 2003 which the Examiner has clearly overlooked.

2. The Examiner raises a new reference of Jacobson (US 6,488,205) and suggests that this citation discloses "*a form including printed coded data*" and a sensing device adapted to "*sense at least some of the printed coded data.*" However, Applicant notes that:

(a) The Jacobsen printed coded data is only indicative of an identity of the identification card and is not also indicative of "*at least one reference point of the form*" as claimed in claim 1.

(b) Jacobsen does not disclose any indicating data "*regarding ... a position of the sensing device relative to the form*". The Jacobsen system only serves to identify the identification card, but does not detect the position of any sensing device relative to that identification card, as claimed in claim 1.

For these reasons Applicant submits that amended claim 1 is both novel and inventive in light of the citations raised by the Examiner. Similar comments apply in relation to the other independent claims. The Examiner is requested to reconsider and withdraw his obviousness objections in light of these arguments and the amendments previously lodged.

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It is respectfully submitted that all of the Examiner's objections have been successfully traversed. Accordingly, it is submitted that the application is now in condition for allowance. Reconsideration and allowance of the application is courteously solicited.

Very respectfully,

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